

**The West Virginia Reading Association
A Call for Conference Exhibitors 66th Conference**



**A Call for Conference Exhibitors for
the theme of:**



**The West Virginia Reading Association
66th Conference
November 17-18, 2022
The Greenbrier Resort
White Sulphur Springs, West Virginia**

WVRA: CHANGING LIVES THROUGH READING

In 1968, we started a reading (R)evolution as the first professional organization in our state dedicated to improving reading education. Then and now, WVRA members have consistently demonstrated a strong commitment to encouraging and supporting all West Virginia readers. More than 50 years later, we remain confident, committed, and caring West Virginians who are dedicated to the importance of reading and literacy.

CONFERENCE OVERVIEW

This year, the conference will celebrate and embrace the transformational nature of literacy. The conference theme is *“Literacy: A Joyful Transformation”* and reflects the amazing power that literacy offers, including the potential to spark imagination, inspiration, and wonder. The conference will present sessions and speakers that demonstrate and align with the following strands:

- Strand I: *Joy, how can we bring joy into reading and literacy instruction?*
 - *How are you intentionally placing joy at the heart of your reading and literacy curriculum?*
- Strand II: *Transformation, how has literature transformed your classroom?*
 - *How have you used young adult and children’s literature to promote happiness, empathy, and joy?*
- Strand III: *Happiness, how has writing experiences and instruction brought forth tools that promote happiness?*
 - *For students and teachers, how has writing become a time of celebration and time to cherish?*
- Strand IV: *A joyful transformation, how are you designing and delivering reading and literacy instruction that embraces and supports all learners?*

REASONS TO PURCHASE EXHIBIT SPACE

- The West Virginia Reading Association, (WVRA), is the oldest professional organization in West Virginia committed to literacy instruction in the Mountain State.
- During the annual WVRA Conference, over 500 educators from all over West Virginia and several surrounding states will go through the Exhibit Hall.
- This conference provides an opportunity for vendors to showcase some of their new and exciting materials.
- Conference attendees say they learn valuable information in the Exhibit Hall to improve instruction in their classroom because they are provided the opportunity to see and learn about the latest instructional materials, technology and services from the vendors. As a result, some conference attendees will purchase items to use in their classrooms during the conference.
- Higher Education vendors have an opportunity to recruit educators for undergraduate and/or graduate degree programs.

Exhibitor Registration Deadline-October 22, 2022

WVRA 2022 Annual Conference

Exhibit Registration Form

November 17-18, 2022

WVRA Tax Exempt Number: 824664057

Company Name and Address:

Representative's Name/Address:

Phone & Fax:

E-Mail:

Number of tables at \$325.00 per table _____ Amount enclosed: \$ _____

Electricity needed: Yes _____ No _____

Phone/Internet: *Arranged through The Greenbrier Sales Office by the vendor.*

Special Needs:

Door prize donation to WVRA: Yes _____ No _____

Description (optional):

Names for nametags:

If you are willing to sponsor an author luncheon, keynote or conference dining experience, please contact Dr. Angela Curfman; angela.curfman@westliberty.edu 304-280-4981

Please Note:

To guarantee exhibiting space, all fees must be paid to the West Virginia Reading Association on or before October 23, 2022. Exhibiting space will not be guaranteed until table fees are paid in full.

Return this form and check made payable to: **WVRA to:**

Frances Horton Fax: 304-736-3297 Phone: 304-736-5839

E-mail: franread@aol.com

6019 Pullen Ct.
Barboursville, WV 25504

Table fee: \$325.00 per table for Thursday and Friday.

Please indicate below the number of years your company has exhibited at the WVRA Conference.

_____ years.

GENERAL VENDOR INFORMATION

Conference Date:	November 17-18, 2022
Place:	<i>The Greenbrier</i> – Exhibit Hall
Tables:	8' x 30" (Electricity by Request)
Technical Needs:	Phone/internet must be arranged by vendor through <i>The Greenbrier</i> sales office at 304-536-7837; (WVRA is not responsible for this additional service.)
Exhibit Set Up:	2:00 p.m. - 5:00 p.m., Wednesday, Nov. 16
Exhibit Hall Schedule	8:00 a.m. - 5:00 p.m., Thursday, Nov. 17 7:30a.m. – 1:00p.m., Friday, Nov. 18
Exhibits Dismantled:	By 5:00 p.m. on Friday Nov. 18

*** Times listed are tentative – check nearer to conference date**

Check at the Service Entrance of the Greenbrier Hotel for directions to Exhibit Hall loading and unloading area.

Tables will be labeled with company names.

Door prizes are to be given out by exhibitors at their table or given to Hospitality Chair: Teresa Brown for distribution at the closing session.

Exhibit fees cannot be returned after October 23, 2022

MERCHANDISE FORWARDING

All packages should be mailed to:

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Guest Name & Company, WVRA Exhibits
Attention: Bibbs Tolley, Porter
300 West Main Street
White Sulphur Springs, WV 24986

